

# GICLÉE

HIGH QUALITY REPRODUCTIONS  
ON RAG PAPER OR CANVAS



*Carl Halchuck, "Keeper's House", watercolour  
Giclée on Concord Natural White Rag Paper, various sizes*

Print on demand

No Inventory

Prints as large as 52" x 120"



ARTEX PICTURE FRAMES LTD.  
FINE ART GICLÉE PRINTMAKERS

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# Giclée

The term giclée originated in 1991 to distinguish “fine art prints”, created with digital output, from those prints that were created for “non-art” or commercial purposes.

Giclée (pronounced 'jee-clay') derives from the French words gicleur (nozzle) and spray (gicler). Directly translated, giclée means “spraying nozzle”, which describes how most digital printers direct ink onto various materials.



Mitsugi Kikuchi Shinran, “Aspen Blue Jay”,  
Giclée on Concord Natural White Rag Paper 13 3/4”x 20 1/4”

Our paper giclées are printed on fine art rag paper made from 100% cotton. It is a fiber-mold-made paper that is pH-neutral, acid-free and lignin-free, with no optical brighteners (only on the natural white) and calcium carbonate as filler. At 256 grams per square meter (gsm) this paper has a beautiful texture and quality feel. Our Canvas Giclées are printed on a 8oz linen based canvas with no optical brighteners and finished with a non yellowing gloss or satin varnish.

Print permanence testing measured at 450 lux and simulating ideal museum and gallery conditions, concluded that the print life on this paper should exceed 120 years. Though canvas testing has not yet been completed a similar print life is expected.



Cathie C. Scrivener, “Two Ponds East of Lily Pad”,  
Giclée on Canvas 36”x48”

### Why artists should use giclées:

- No inventory, order on demand one at a time or as needed
- Low set-up cost
- Increased exposure
- Increased selection of images to offer buyers

### How are giclées different from regular prints?

- These are high quality prints that are also archival
- You can choose canvas, rag paper or less expensive paper at various sizes
- Our canvas and paper giclées are water and fade resistant

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# Giclée Price List 2006

Size	Fine Art Rag Paper available in white on natural at 256 to 310 g/m <sup>2</sup>	Canvas includes stretcher frame, stretching and varnish
8 x 10	\$13.76	\$25.80
10 x 12	\$18.99	\$33.29
11 x 14	\$23.34	\$39.25
12 x 16	\$28.11	\$45.55
14 x 18	\$35.46	\$54.74
16 x 20	\$43.66	\$64.62
18 x 24	\$57.02	\$80.28
20 x 24	\$62.61	\$86.41
24 x 30	\$90.55	\$117.06
30 x 40*	\$145.44	\$174.28
36 x 54*	\$229.25	\$258.06

*Please call for pricing of a size not shown above.*

*\* Additional setup cost*

*Prices subject to change without notice.*

### **When ordering giclées:**

- Canvas giclées without stretching and varnish are similar in price as the Fine Art Rag paper.
- We are able to work directly off of originals (without using film) by scanning them directly.
- Colour corrections are made from two 5x7 proofs. (Additional proofs are \$10 each.)
- We can also work from user created digital files and film (35mm slide film and up, 120mm or 4 " x 5" is preferable for larger prints)

To Order please call (613) 822-1854 or fax (613) 822-0471

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# ART CARDS

- We print high quality Art Cards as well.
- Setup is only \$15 if the card will be made from an existing Giclée file; otherwise it will be \$25.
- Minimum order is only 10 cards.

Ask about:

- book marks
- post cards
- invitations
- plastic card boxes
- plastic art bags for cards



Quantity	5x7 with envelope	5 1/2 x 4 1/4 with envelope
1-99	\$1.25	\$0.66
100+	\$0.86	\$0.48
250+	\$0.81	\$0.45
500+	\$0.76	\$0.43
1000+	\$0.72	\$0.40

## ARTEX PICTURE FRAMES LTD. MANUFACTURERS OF QUALITY MOULDINGS AND FRAMES

- ✓ Wholesale pricing for artists
- ✓ High quality **ready made gallery** frames in stock
- ✓ Complete custom framing services
- ✓ **Thousands** of corner samples, so you never have to compromise
- ✓ Quick turn around
- ✓ Computerized mat cutting, french matting, precise v-groves, multiple openings
- ✓ Only 15 minutes from downtown Ottawa with ample free parking



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